



NOTICE
POTENTIAL BENEFICIARY ORGANIZATIONS

BACKGROUND: The International AIDS Trust has been designated by UNAIDS to coordinate America's World Action Campaign to Stop AIDS, a broad-based coalition of nonprofits, foundations, and corporations, which strives to promote the rapid expansion of successful solutions in the global battle against AIDS. The primary goal of the Campaign is to mobilize America to contribute its fair share of the funding needed to effectively fight AIDS worldwide, including \$3 billion this year from the US government (as called for in the United States Leadership Against AIDS Act of 2003 recently signed by President Bush), and increased contributions from corporations, foundations, and the general public. The Campaign here has joined forces with civil society in other donor and highly impacted countries to help ensure that all nations share fully in this effort.

Of the funds raised by the Campaign from the general public, 60 percent will be allocated to beneficiary organizations currently providing HIV prevention, care and treatment, or support services for orphans and children made vulnerable by HIV/AIDS in the developing world to increase access to such services and the remaining 40 percent will be made available to the Campaign for public education, constituency development, and advocacy activities.

To demonstrate a more significant impact, the Campaign has sought to keep the number of beneficiary organizations small, at ten (10) or less in the first year. In this way, limited resources can be concentrated into a manageable group of organizations with broad-based and proven capacity, and the ability to use the vast majority of funds to quickly and efficiently expand their already existing HIV/AIDS service programs in the developing world.

ELIGIBILITY CRITERIA: To be eligible to receive Campaign funds, a beneficiary organization must:

- Be a registered not-for-profit with valid 501(c)(3) status and a positive Better Business Bureau Wise Giving Alliance rating;
- Implement a dedicated global HIV/AIDS program that has been in operation for at least two (2) years;
- Have an existing budget that includes a line/program allotment for HIV/AIDS programs tracked by country and by program area;
- Conduct an annual external independent audit;

- Currently operate or fund programs in the areas of HIV prevention, care and treatment, or support for orphans and children made vulnerable by HIV/AIDS in developing countries consistent with UNAIDS best practices;
- Provide such funding and/or programs in at least ten (10) countries;
- Partner with local NGO's, including organizations of people living with AIDS to deliver services and develop local capacity;
- Agree to deliver funds to the field as expeditiously as possible and to use the vast majority of such funds to expand access to already existing HIV prevention, care and treatment, or support services for orphans and children made vulnerable by HIV/AIDS; and
- Endorse the World Action Campaign's objectives and agree to actively participate and invest in the Campaign's activities. Such an investment could be either financial or in-kind.

APPLICATION PROCESS: Any organization who believes it fits the above described criteria and who is interested in becoming a Campaign beneficiary organization, should submit an application which includes a brief summary of: (1) compliance with each of the criteria; and (2) how these new funds would be used to expand access to existing HIV prevention, care and treatment, or orphan support services.

Interested organizations should direct any inquiries or submit an application of no more than three pages to the International AIDS Trust to be received by close of business on June 20, 2003 to:

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